## Modera Wealth Quick Facts



### Clients:

Individuals, families, trusts, corporations, endowments, foundations, and charitable organizations.

**4,700+** clients

\$11.4+ billion managed assets\*

\$2.5 million average client AUM

10.5 years average client tenure

97% client retention rate

55% of new revenue in 2022 came from client referrals.

### Client Specialties:

- Business owners
- Divorce
- Doctors and dentists
- Executives
- Families
- LGBTQ+
- Retirees
- Special needs
- Surviving spouses
- Women

### Services:

- Wealth management (financial planning and investment management)
- → Trust services
- → Tax services
- Business retirement services

# Financial Planning Specialties:

- Retirement planning
- Estate planning
- Income tax planning
- → Risk analysis

# Investment Management Specialties:

- → Mutual funds/ETFs
- Individual equities
- Separately Managed Accounts (SMAs)
- Private investments

### Staff:

198 employees

84 CFP® practitioners 17 CFA® charterholders 9 CPA professionals

**62** employee shareholders own over 57% of the firm

7 years average staff tenure

### Industry Recognition:



Ranked 69th on the *Barron's* list of **Top 100 RIA Firms** in 2023, this is the fourth consecutive year we have ranked. (up from 96th in 2020).



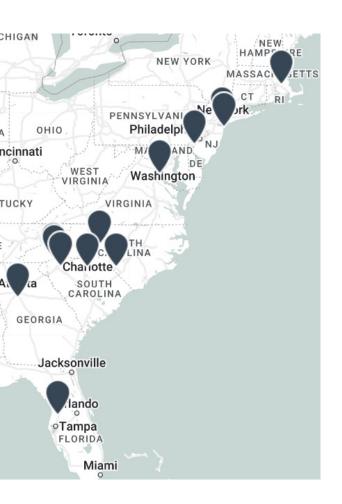
Ranked 68th in *FA Magazine's* **2023 RIA Survey & Ranking**, up from the 75th spot in 2022.



Ranked in *Pensions & Investments Magazine's* **Best Places to Work Award Winners** in Money Management for 7 years in a row (2016 to 2022).

See the reverse side for the methodologies used for these awards.





#### Locations

Massachusetts 535 Boylston St Suite 300 Boston, MA 02116

Boston, MA 0211 617-247-0518

New Jersey

56 Jefferson Ave Westwood, NJ 07675 201-768-4600

139 South Street Suite 204

New Providence, NJ 07974

973-605-1100

New York

19 West 44th St

Suite 1100 New York, NY 10036

917-410-3328

Pennsylvania

620 Lee Rd Suite 100

Wayne, PA 19087 610-695-8070

7540 Windsor Dr

Suite 205

Allentown, PA 18195 610-336-4395

Virginia

601 Lewinsville Rd Suite 210

Suite 2 10

McLean, VA 22102 703-356-4380 North Carolina

6 Wall St

Asheville, NC 28801 828-255-0271

85 Peachtree Rd

Asheville, NC 28803 828-277-7400

22 Depot St

Tryon, NC 28782 828-859-7001

6101 Carnegie Blvd

Suite 220

Charlotte, NC 28209

704-358-3322

6700 Fairview Rd

Suite 360

Charlotte, NC 28210

704-334-0894

100 North Cherry St

Suite 505

Winston-Salem, NC 27101

336-659-0050

140-B SW Broad St

Southern Pines, NC 28387

910-684-8054

Georgia

5555 Glenridge Con

Suite 150

Atlanta, GA 30342 678-833-1166

Florida

221 W. Main St

Suite A

Inverness, FL 34450 352-746-4460



#### \*Data as of October 1, 2023

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Certified Financial Planner Board of Standards, Inc. (CFP Board) owns the certification marks CFP $^{\circ}$ , CERTIFIED FINANCIAL PLANNER $^{\intercal M}$ , and CFP $^{\circ}$  (with plaque design) in the United States, which it authorizes use of by individuals who successfully complete CFP Board's initial and ongoing certification requirements...

\*Third party rankings and recognition from ratings services are no guarantee of future investment success. Working with a highly rated adviser does not ensure that a client or prospective client will experience a higher level of performance or results. Ratings should not be considered an endorsement of the adviser by any client nor are they representative of any one client's evaluation. Please also read a more thorough disclosure and additional information about the methodology used in making these rankings:

Barron's: Barron's annual ranking of independent advisory companies is based on assets managed by the firms, technology spending, staff diversity, succession planning and other metrics. barrons.com/advisor/report/top-financial-advisors/ria

Financial Advisor (FA) Magazine: FA's RIA survey is a ranking based on assets under management at year end of independent RIA firms that file their own ADV with the SEC. FA's RIA ranking orders firms from largest to smallest, based on AUM reported to it by firms that voluntarily complete and submit FA's survey by its deadline. FA does its best to verify AUM by reviewing ADV forms. To be eligible for the ranking, firms must be independent registered investment advisors and file their own ADV statement with the SEC and provide financial planning and related services to individual clients. Firms must have at least \$500 million in assets under management as of December 31, 2022 to be included in the print edition of Financial Advisor magazine's 2023 RIA survey. Firms with under \$500 million will be included in the FA's expanded online RIA survey.

P&I: Pensions & Investments partnered with Best Companies Group, an independent research firm specializing in identifying great places to work, to conduct a two-part survey of employers and their employees. The firm evaluated the policies, practices, philosophy, systems and demographics of each nominated company, which accounted for 25% of the total evaluation. The second part of the survey measured the employee experience and was worth 75% of the evaluation. The combined scores determined the companies receiving the award.